

Message Text

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FM AMEMBASSY NEW DELHI

TO SECSTATE WASHDC PRIORITY 9101

INFO AMCONSUL BOMBAY

AMCONSUL CALCUTTA

AMCONSUL MADRAS

UNCLAS NEW DELHI 0872

FOR COMMERCE, BIC/OIM/MRD-216

E.O. 11652: N/A

TAGS: BEXP IN

SUBJECT: IDENTIFICATION OF PROMOTIONAL EVENTS AND ACTIVITIES FOR
ELECTRONIC COMPONENTS

REF: STATE A-10505

1. DISCUSSIONS WITH THE DEPARTMENT OF ELECTRONICS, GOVERNMENT OF INDIA, AND INDUSTRY EXPERTS INDICATE THAT NO SIGNIFICANT ELECTRONIC COMPONENT RELATED EVENTS (EXHIBITIONS, CONFERENCES, CONGRESSES, SYMPOSIA, SEMINARS) HAVE BEEN PLANNED DURING THE PERIOD JANUARY 1, 1975 - DECEMBER 31, 1976.

2. FOR THE FIRST TIME INDIA HOSTED THE SEVENTH ASIA ELECTRONICS CONFERENCE IN NEW DELHI DECEMBER 5 THROUGH 8. SIMULTANEOUSLY AN EXHIBITION WAS ORGANIZED WHERE INDIAN MANUFACTURERS OF ELECTRONIC EQUIPMENT AND COMPONENTS DISPLAYED THEIR PRODUCTS. THIS BIENNIAL CONFERENCE IS ORGANIZED BY THE ASIA ELECTRONICS UNION (AEU). AEU'S CURRENT PRESIDENT IS PROFESSOR M G K MENON, CHAIRMAN, ELECTRONICS COMMISSION, AND SECRETARY TO GOVERNMENT OF INDIA. THE NEXT CONFERENCE IS SCHEDULED FOR DECEMBER 1975 AT KUALA LUMPUR, MALAYSIA. THE NEW DELHI CONFERENCE WAS ATTENDED BY THIRTEEN FOREIGN COUNTRIES (AUSTRALIA, BAHRAIN, INDONESIA, IRAN, IRAQ, JAPAN, REPUBLIC OF KOREA, MALAYSIA, NEW ZEALAND, PHILIPPINES, SINGAPORE, SRI LANKA AND SAUDI ARABIA) AND FIVE INTERNATIONAL
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ORGANIZATIONS (ASIA BROADCASTING UNION, INTERNATIONAL TELECOMMUNI-

CATION UNION, INTERGOVERNMENTAL BUREAU OF INFORMATICS, UNESCO AND UNIDO).

3. EACH YEAR TWO PROFESSIONAL INSTITUTIONS AND ONE BUSINESSMEN'S ASSOCIATION HOLD CONVENTIONS, CONFERENCES, AND EXHIBITIONS RELATED TO ELECTRONIC AND TELECOMMUNICATION EQUIPMENT AND COMPONENTS. THESE EVENTS HAVE NO SPECIFIC DATES AND ARE NORMALLY HELD BETWEEN OCTOBER AND FEBRUARY. THERE HAS BEEN NO FOREIGN PARTICIPATION IN THESE EVENTS IN THE PAST. U.S. SUPPLIERS OF ELECTRONIC COMPONENTS ARE ADVISED, THEREFORE, TO CONTACT THE FOLLOWING AGENCIES DIRECTLY TO ASCERTAIN WHETHER PARTICIPATION BY FOREIGN COMPANIES IN THEIR FUTURE EVENTS WOULD BE POSSIBLE:

INSTITUTION OF TELECOMMUNICATION ENGINEERS
PLOT #2, INSTITUTIONAL AREA
NEAR DAYAL SINGH COLLEGE
LODHI ROAD
NEW DELHI 110003, INDIA

INSTITUTION OF ELECTRICAL AND ELECTRONICS ENGINEERS
CARE: ECHBEE CORPORATION
38 CAWASJI PATEL STREET
BOMBAY 400001, INDIA

ELECTRONIC COMPONENTS INDUSTRIES ASSN.
CARE: ASIA ELECTRONICS LIMITED
HANDLOOM HOUSE, DR. D N ROAD
BOMBAY 400001, INDIAMOYNIHAN

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